

OUR PASSION FROM WITHIN

Puig
Hi-Tech Parts

RIDE ON



GERMANY

WE OPEN A WAREHOUSE
IN GERMANY

PISTA BY PUIG

R1300GS PUSHED TO
THE LIMIT

TRAVEL

NORTH CAPE:
THE DREAM OF BIKERS

RACING

TEST WITH ANA CARRASCO
AERODYNAMICS & MOTOGP
BIMOTA PARTNERSHIP

EICMA NEWS

2025 PRODUCTS &
NEW LINES

COMMUNITY HIGHLIGHTS

TAG @PUIGHITECHPARTS TO SEE YOUR POST
NEXT MONTH!



WHAT IS IT ABOUT?

Tag @puighitechparts in your posts featuring Puig products, and at the end of the month, we'll select the most outstanding bikes to feature in our stories. The whole community will be able to vote for their favorite, and the most voted will be the winner of the month. Take part and show off your bike!



PUIG
SOCIAL
MEDIA



Dear friends,

In the first edition we celebrated six decades of history, and today we meet again with the same enthusiasm as always, but with our eyes focused on the future. Passion for motorcycles remains the driving force behind Puig. In this new issue, we want to share with you some of the projects and moments that have marked this past year.

We have lived unforgettable days. From the great event of our 60th anniversary at Rocco's Ranch, where tradition and emotion came together in a tribute to all those who are part of the Puig family, to our presence at international fairs such as EICMA, the perfect stage to present innovations such as the PISTA project. A challenge born from imagination and turned into reality, reflecting our non-conformist and creative spirit.

Competition continues to be our most demanding laboratory. Projects such as the collaboration with the Bimota by Kawasaki Racing Team or Honda HRC Castrol allow us to test our solutions under extreme conditions and transfer that knowledge to products later enjoyed by motorcyclists around the world. Innovating on the track to improve on the road: that is our commitment.

This year has also been a significant milestone in our expansion: the opening of the logistics center in Germany, a strategic project that brings us even closer to European motorcyclists and strengthens our presence in a key market.

Finally, we cannot fail to thank our community of motorcyclists, who every day share their passion with us and inspire us to keep improving. You are, in the end, the best proof that all the effort is worthwhile.

We invite you to enjoy this edition and to continue traveling together on this road full of challenges, emotions and innovation. The journey continues, and the best is yet to come.

See you on the road, on the race tracks, or wherever the passion for two wheels takes us.

Joan Puig Gratacós
CEO

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HEADING TO GERMANY



WAREHOUSE
IN GERMANY
KÖLN (GERMANY)

Puig sets up in Germany: closer than ever to European motorcyclists

As of May 2025, Puig is taking a decisive step in its European expansion with the opening of a new logistics center in Cologne, Germany. This move goes far beyond improving distribution: it represents a strong commitment to providing faster service, strengthening customer relationships, and consolidating its presence in one of the most demanding and passionate motorcycle markets.

With 2,200 m² fully dedicated to its extensive catalog of accessories — from windshields and mirrors to levers and engine protectors — the new warehouse will speed up delivery times across Germany.

Germany was no random choice. It is Europe's industrial heartland, birthplace of some of the world's most iconic motorcycles, and home to a deeply rooted motorcycling culture.



Dealers in 64 countries

It is also a country that has always valued quality, innovation, and design — principles Puig has invested in for years.

Albert Puig, third generation of the family and leader of this new phase, heads the project with a clear goal: to listen closely to German users, understand their needs, and keep evolving based on their feedback.

This new logistics center not only optimizes distribution processes. It also symbolizes greater closeness to those who truly drive the sector: the motorcyclists.

In the future, the Cologne warehouse will also become a strategic hub for serving other European markets — taking the brand even further... but always closer to the user.



"It's an important step to be even closer to our customers and continue growing in the industry"

Joan Puig
CEO of Motoplastic SA



60 YEARS

60 ANNIVERSARY EVENT

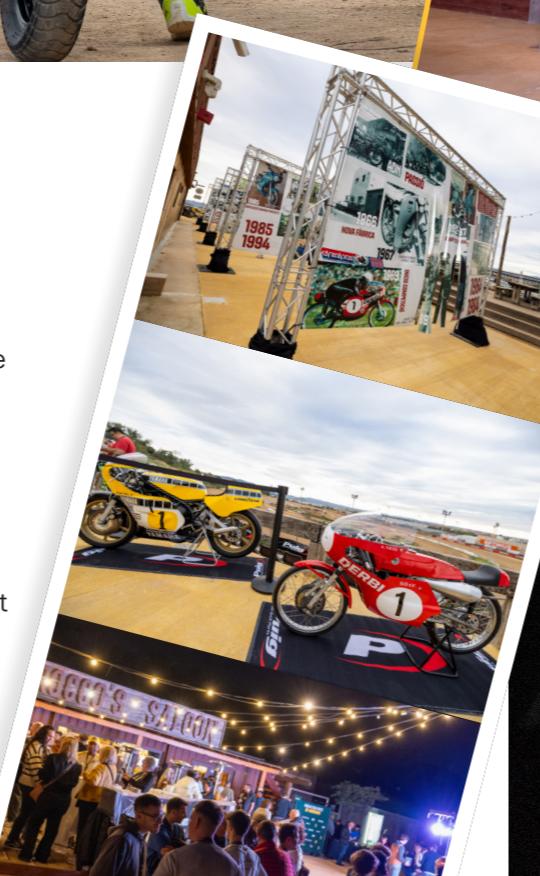


A Very Special Day to Celebrate 60 Years of History

Historic motorcycles alongside the latest models, Extreme Trial and Flat Track exhibitions, heartfelt tributes and plenty of surprises made Puig's 60th anniversary a truly memorable event. In October of 2024, all employees in Spain gathered to celebrate six decades of history.

We held the event at Rocco's Ranch, right next to the Barcelona-Catalunya race track – the perfect location and atmosphere for true motorcycle enthusiasts.

As guests arrived, anyone who wanted to, was able to ride the Flat Track and receive tips to test or improve their technique. The entrance featured a commemorative hallway filled with large banners, each representing a decade of Puig's journey, highlighting major milestones and historical moments – along with the names of all the employees who were part of each era.



As the sun set behind the display of classic and modern bikes, it was time for thrills. We enjoyed an impressive Extreme Trial show by none other than Jaime Busto, the world's number two. Some brave attendees even lay down to let the bike fly over their heads!

Then the emotions changed. During the tribute, we looked back over 60 years of Puig history – remembering those who are no longer with us, those who were part of the journey for many years, and those who have devoted more than half their lives to this company. Special mention went to Josep Puig, the company's co-founder, who, although no longer with us, was deeply present in spirit that day.



We ended the tribute and dinner with a cake in the shape of a "60", with candles blown out by the three generations of the Puig family together. And just when we thought the evening had come to an end, Ferran Cardús, first champion of the Spanish Flat Track Cup, stunned us with a final show and fireworks that lit up the night.

It was a day to remember – filled with the spirit that defines Puig: a passion for motorcycles. 60 years of history... and many more to come!



PISTA

TOP PROJECT

Every great project begins with a spark—a debate, a comment, or an idea that ignites a conversation about what could be: imagination, innovation, and the future.

That's how this project was born. When the highly anticipated R1300GS was unveiled at EICMA 2023, we stood before it and began to dream. What would this bike look like if we could shape it? If we harnessed its technical, mechanical, and electronic potential, combining it with our expertise in aerodynamics, design, and bodywork—and, why not, a touch of fantasy? Could we envision its most dynamic, track-ready version? And could we bring that vision to life?

We set to work, identifying areas where our expertise could create a bold new concept: an R1300GS built for the track.



KIT PISTA

VIEW ALL THE EXTENDED INFORMATION



OFFICIAL VIDEO

WATCH FULL MOVIE



From imagination, to reality

In the year of our company's 60th anniversary, we wanted to celebrate our origins as a motorcycle fairing manufacturer. This project is a tribute to those who came before us: the pioneers, the visionaries, and the racers who shaped the world of motorcycling into what it is today.

We envisioned the R1300GS Pista as an homage to classic racing bikes, with two-tone colors, graphic designs divided by areas, separated panels, and number plates.

The design features simple lines, a rounded windscreens that wraps around the rider's helmet, and opaque side areas, evoking vintage fairings. The old is back in style—reimagined.



The color of Puig's first logo, designed by its founders in the 1960s, and a nod to legendary racing motorcycles.

A traditional, elegant color used by BMW in many of its early models, echoing the heritage of our company's formative years.

NOTE FROM THE DESIGNERS



The Pista Kit is the result of a bold challenge: evolving the concept born with the Diablo project and pushing it to the extreme.

The goal was to redesign without sacrificing functionality or aerodynamics, working under intense pressure and in record time alongside our usual projects.

The public's reaction has been an enormous motivation to keep creating and proposing daring ideas.

What began as a "crazy" idea—to transform a BMW R1300GS into a radical sports bike—has materialized into a spectacular project.

The result is a motorcycle brimming with personality and thrilling to ride.

Being part of this process has been a true source of pride and marks the starting point for everything yet to come.

KIT PISTA



1 Sport Windscreen	4 Brake Cooler	7 Lower Spoiler	10 Rear Cover
2 Headlight Cover	5 Frontal Spoilers	8 Side Deflectors	11 Tank Cover
3 Front Fender	6 Belly Pan	9 Rear Seat Cowl	12 Lever Guard-Back Mirrors



Unlike our previous projects, with the Puig Pista, we wanted users to benefit directly—and, if successful, to install a replica of this project's components on their own motorcycles. We didn't want a merely conceptual or short-lived proposal but rather a tangible product that could join our catalog, like so many other innovations we've brought to life.

Thus, the Pista Kit was born: a set of parts with a distinct identity, designed to be installed on the R1300GS either together or individually as accessories for your BMW.

TO THE LIMIT

PISTA ON THE TRACK

BMW R1300GS "Pista" by Puig: Extreme Conditions and Peak Performance

The asphalt at the Alcarràs circuit was scorching under a relentless sun. With ambient temperatures exceeding 35 °C and no breeze across the track, the conditions were perfect for testing the new "Pista" kit, developed by Puig's R&D department for the BMW R1300GS. These were exactly the conditions to separate a well-designed concept from a truly effective product.

From the first session, the motorcycle showed a radically different behavior from that of a conventional maxitrail.

The new front-end geometry enhances agility and responsiveness, enabling quick, precise direction changes. But it's in aerodynamics where the "Pista" kit truly excels.

The **front winglets** generate effective downforce during hard acceleration, keeping the front wheel planted even as the powerful boxer engine surges out of corners. Meanwhile, the **side deflectors** and **new sport windscreen** efficiently channel airflow, reducing drag and providing remarkable stability on straights, especially when the rider is tucked in at high speeds.



In terms of ergonomics, the kit's balance is impressive. No component interferes with the rider's posture.

Another standout feature in these extreme conditions was the **brake cooling system** included in the kit. Carefully integrated ducts in the wheels—designed to channel air while minimizing turbulence from rotation—direct airflow efficiently toward the brake discs and calipers, maintaining optimal temperatures during long, demanding track sessions. The rider reported no brake fade or loss of bite, validating the aerodynamic approach to thermal management.

On the contrary, the **tail** section anchors the rider during strong acceleration, and the tank cover allows unrestricted movement. The riding position remains more trail-oriented than a traditional sportbike but still supports a fast pace with full confidence.

Under Alcarràs' punishing sun, the BMW R1300GS equipped with Puig's "Pista" kit proved to be far more than a modified trail bike. In a setting as demanding as a race circuit and under extreme weather conditions, the setup delivered solid, efficient, and surprisingly fun performance. The Pista arrived—and it devoured the track. A true statement of intent.



TOP PROJECT

KIT PISTA

5

Frontal Spoilers
REF. 22310J



AERODYNAMIC TEST

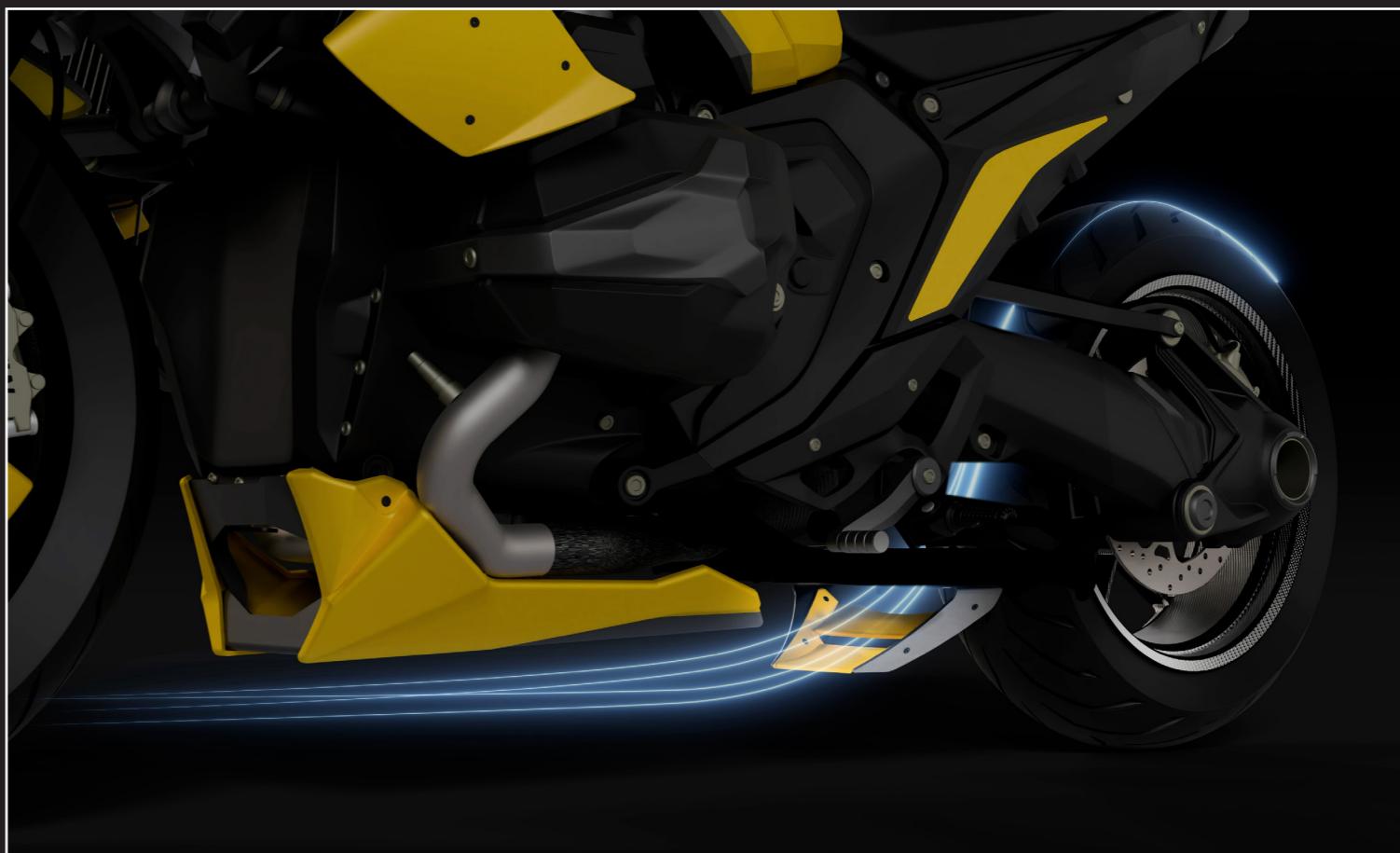
8

Side Deflectors
REF. 22304J



4

Brake Cooler
REF. 22308J



7

Lower Spoiler
REF. 22306J



CB1000 HONDA



KAWA Z900



FROM THE TRACK, TO YOUR BIKE

PRODUCT TEST

We conducted a product test with an exceptional test rider, Double World Speed Champion Ana Carrasco.

To ensure our products meet the highest standards of quality and performance, we took to the track with Ana Carrasco, a double World Champion.

Pushing our products to their limits is key to guaranteeing safety, performance, and handling. Ana's experience and sensitivity provided invaluable insights to help us continually improve our products.

RIDER

ANA CARRASCO

WSSP600 Professional Rider and Double World Champion

PRODUCTS

GP FRONTAL SPOILERS
BRAKE COOLER 2.0
RACING SCREEN

BIKE

HONDA CBR 600RR 2025



PHASE

1

The tests were conducted on various tracks to compare results and rider sensations. They began at the recently resurfaced Parcmotor Castellolí circuit, continued in Sallent, and concluded on tighter, more technical tracks.

Initially, several laps were completed in the standard configuration without the test components, allowing us to collect key data on the bike's behavior and temperatures before starting specific tests.



PHASE

2

In the second phase, components were installed one by one in the pit lane: winglets, brake cooling systems, or windscreens. The bike then returned to the track immediately. Each product was tested individually to observe and compare differences in riding feel and lap times, revealing the direct impact of each innovation on performance.



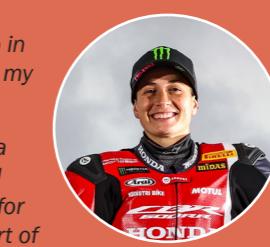
NOTE FROM THE RIDER

Ana Carrasco
WorldSSP600 Professional Rider



Working with Puig provides me with invaluable support. I truly value their help in using and developing parts that enhance my race performance.

I'm proud to be an ambassador for such a prestigious brand in the motorsport world and, above all, to have had their support for many years, which makes me feel like part of the family.



RECORD

2

WORLD CHAMPIONSHIP

11

RACE WINS

24

TOTAL PODIUMS

16

BEST RACE LAP

RESULTS

The product test results were highly positive, far exceeding initial expectations and validating both the goals and figures obtained in virtual flow simulations and prior testing. Subjecting components to extreme conditions and relying on the expertise of professional riders is essential to ensure that, in real-world use, the product is safe, functional, reliable, and effectively contributes to the bike's performance and the rider's experience. Below, Ana Carrasco shares her feedback on each product:

SPOILERS GP

"I feel a significant difference in acceleration. On this circuit, I exit many corners in first gear, and the front wheel tends to lift slightly. With the winglets, the front wheel stays planted, reducing wheelies, and when I shift gears, the wheel remains more stable".

BRAKE COOLER 2.0

"I completed a long stint. On this small track, the brakes heat up significantly, but with the brake cooler, even in hotter conditions than the baseline test, brake fade occurred about 60% later".

RACING SCREEN

"The key difference is on the straight. With the original screen, which is quite short, I feel a lot of air pressure on my helmet when tucked in. The taller Puig screen allows me to tuck in better, improving aerodynamics and comfort on the circuit".



FIM APPROVAL

The FIM (Fédération Internationale de Motocyclisme) has included in its list of approved products, after meeting the highest safety standards, our Track Engine Covers (REF. 22005) and the Brake Lever (REF. 3765) and Clutch Lever Protectors (REF. 3877) for use in the competitions it organizes. At Puig, we remain committed to innovation and safety in the world of motorcycling.



AERODYNAMICS AND COMPETITION



THE PERFECT LABORATORY

For decades, championships like MotoGP, WorldSBK, Moto2, Moto3, and endurance races have served as the ideal laboratory for Puig. Collaborating with top teams and receiving high-level technical feedback, Puig has worked with legendary teams such as the Repsol Honda Team and Kawasaki Racing Team, as well as Jonathan Rea and the Bimota by Kawasaki project, to develop fairings, screens, and components with meticulous aerodynamic precision.



Puig's team alongside HRC MotoGP riders Joan Mir (36) and Luca Marini (10).

Puig's history is deeply rooted in competition. Since its inception, the brand has been immersed in racing, developing products for champions such as Ángel Nieto, Marc Márquez, Ana Carrasco, and Jonathan Rea. Competition is not just part of its DNA—it is the natural environment where Puig's prestige has been forged, meeting the highest demands, where every millisecond counts and every innovation makes a difference.

This elite-level presence enables Puig to transfer its expertise directly to riders. Every solution is born on the track, tested under extreme conditions, and brought to market with proven performance. In the fight against the wind, every detail matters: lightness, strength, clarity, and aerodynamic efficiency.

Aerodynamics is about more than speed—it encompasses control, safety, and comfort. Puig transforms its racing experience into tangible improvements for motorcyclists worldwide, whether on the road, touring, or at the track.

Competing in the most demanding championships is both a source of pride and a responsibility for Puig—a self-imposed standard that drives aerodynamic research further. True innovation is born on the asphalt and enjoyed in every kilometer.

NEW PRODUCT LINES



SPOILERS

Enhance the look and sporty character of your bike while improving aerodynamic efficiency. Downforce wings channel airflow directly to the radiator, delivering approximately 2 kg of downforce on the front wheel. This provides an anti-wheelie effect, reduced shimmy for greater high-speed stability, improved grip during braking, and enhanced stability when changing direction.

AIR DUCTS & AERO DEFLECTORS

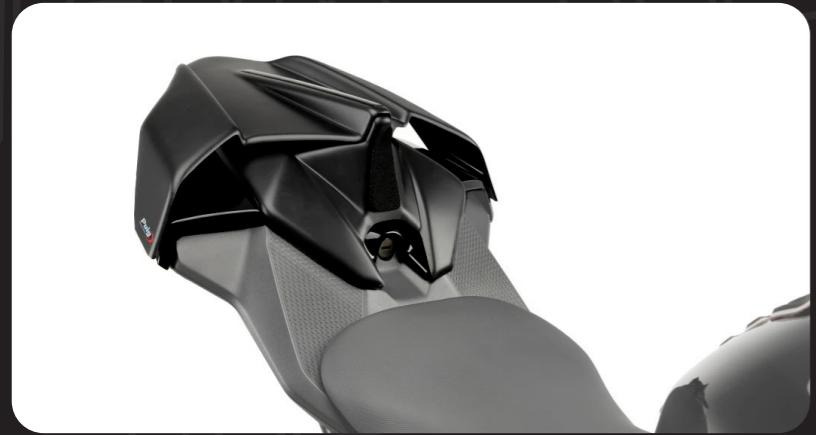
Air Ducts create a channel to capture, compress, and accelerate air, directing it onto the brake pads and discs to reduce temperatures by over 10°C on average, preventing overheating and ensuring optimal braking performance.

Aero Wheel Deflectors reduce turbulence from the rotating wheel, allowing airflow to pass along the wheel's sides and cool the brake discs effectively.



REAR SEAT COWL

Seat cowls are designed to give your motorcycle a sportier, more aggressive look by covering the passenger seat with style and character. Easy to install with a technical yet elegant finish, they allow personalization of sport, naked, or scooter motorcycles. Manufactured with innovative designs, they offer a functional, elegant, and sporty accessory.



MADE IN
BARCELONA

ABS

3mm THICKNESS,
HIGHLY RESISTANT
TO ANY TYPE
OF IMPACT



CHECK OUT
OUR WEBSITE
WWW.PUIGHITECHPARTS.COM



RADIATOR PROTECTOR

The radiator guard features a hexagonal mesh design to protect against stones and debris that could damage or puncture critical motorcycle components. It ensures effective protection without compromising radiator cooling, essential for maintaining optimal engine performance. Crafted from high-strength aluminum with a textured, anti-oxidation finish, it offers durability and resistance to wear.



HEEL PLATES

Heel plates protect the rider's heel from impacts with moving parts, such as the chain or exhaust. They also prevent excessive footwear wear by shielding the foot from continuous contact, ensuring a safer and more comfortable ride.

NEW “GRAPHICS” COLOR

CHECK OUT ON OUR WEBSITE
ALL THE AVAILABLE DESIGNS,
PRODUCTS AND MODELS

Thanks to our advancements in methacrylate printing technologies, the new “Graphics” finish has been developed. This innovative color option starts with a model-specific base and is enhanced with high-quality screen printing, featuring a unique design tailored to each application. It is currently available for select screens and winglets.

The “Graphics” concept was created to offer enhanced personalization and style, customized for each motorcycle. It combines striking designs with cutting-edge finishes to emphasize the unique identity of every model. This new finish debuts on some of the most prominent models in the 2025 market and will gradually expand to include a broader range of motorcycles.



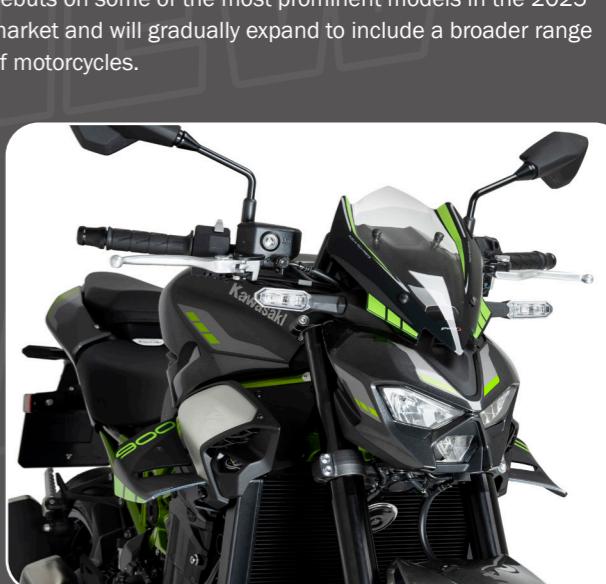
Sport Screen
REF 22412S



Sport Screen
REF 22439S



D12 Spoilers
REF 22416S



D12 Spoilers
REF 22445S



DISCOVERING NORWAY



Mariona Cusidó
Puig Filmmaker & Content Creator
BMW Nine-T

North Cape: A biker's dream

There are trips you live twice. The first, when it is still just a project that fills years of waiting: studying routes, imagining roads, researching mountain passes, visualizing landscapes. The second, when you finally travel them with your own eyes. This is undoubtedly one of those.

As a filmmaker, Norway's landscapes had always sparked my imagination: a different place, with daylight almost 24 hours a day, full of contrasts and wild beauty. Since childhood, my father used to tell me about a journey that many motorcyclists dream of taking. We would listen to tales, stories of effort and adventure that sounded almost epic. And when I finally had in my hands the motorcycle I had dreamed of for so long, I didn't hesitate: the time had come to embark on my own route north, together with my inseparable companion, the BMW Nine-T. Thousands of kilometers awaited us, a month on the road, and a destination that marked the pinnacle of that dreamed journey: **Nordkapp**.

From Barcelona to Norway: 3 days of endurance

The journey to **Denmark** is pure resistance: motorway, endless kilometers, and long days on the asphalt. First day, to **Dijon**. Second, to **Bremen**. Third, across **Hamburg** and heading to **Hirtshals**, in northern Denmark.

The real trip begins on the ferry which, in just two hours, connects to **Kristiansand**, in southern Norway. That's where the true adventure starts.

Mountains, rain, and endless fjords

The first stages in Norway reveal the country's essence: forests, reindeer signs, and roads that tempt you to stop. The rain, fine but persistent, accompanies every day. Still, the landscapes are overwhelming: mighty waterfalls, green meadows, and fjords crossed by small ferries, as if they were buses.

TRAVEL TIPS

1

UNPREDICTABLE WEATHER

Even in summer, the weather changes quickly: sun, cold, and rain on consecutive days.

Best time: July and August, though be prepared for all conditions.

GEAR

Essentials: rain gear, boots, gloves, and thermal clothing.

A good rain jacket can save your trip.

Always carry quality, tested equipment.

MOTO PREPARATION

Check oil levels, coolant, tire pressure, and general condition.

Do a full inspection before departure.

Locate workshops or dealerships of your brand along the route.

There are motorcycles more suitable for cornering, off-road, city riding, or traveling. The Nine-T doesn't stand out in these areas, but paradoxically it makes me feel like I can do everything. It gives me a confidence that encourages me to reach anywhere: its low-rev response, its purity, the sound of the exhaust... For many it may "be good for nothing," but for me, it's the motorcycle for everything.



Legendary roads

The **Trollstigen** impresses with its impossible curves and dizzying views. I ride it twice, unable to say goodbye. At the top of Trollstigen I met a local who explained that, according to myth, trolls, when the sun rose, would run to hide, but if they didn't make it in time they turned to stone—and that's how the mountains I was seeing were formed.

The next day, the **Atlantic Ocean Road** greets me with its fierce wind and bridges that seem to float over the sea. A brutal experience, full of adrenaline. Crossing the **Arctic Circle**, the landscape opens and the first reindeer appear. The Lofoten Islands are pure magic: jagged mountains, turquoise beaches, and postcard-perfect fishing villages. An untouched corner, where the main road becomes the thread stitching together a unique setting.



Heading to North Cape

The midnight sun lights up the final stretches. Reindeer cross the road as if they were the true owners of the land. The landscape turns barren, wild. And then, suddenly, the sign: **Nordkapp**.

There, the horizon melts into the sea, crowned by the metal globe marking the northernmost point of Europe. It is not just a destination: it is a symbol full of stories, emotions, and dreams fulfilled.

"Riding while reindeer galloped at my side was one of the most intense sensations of the whole trip."



TRAVEL TIPS

2

SPEED AND LOCAL RULES

Each country has its own limits: what is acceptable at home may be an offense elsewhere.

In Norway, fines are particularly steep.

Plan ahead: check limits and rules before you leave and adapt your pace to the roads you'll travel.

Respecting the rules not only avoids fines, it also keeps you safe.



WILD ALERT

They are everywhere, especially in Lapland (Norway, Finland, and Sweden).

They are in no rush: they may stand still even as you approach.

Caution: when they react, they do so suddenly and cross without warning.

Tip: slow down and keep your distance.

Critical hours: between 6 and 7 a.m. they are more often on the road.

Enjoy the moment, but remember: you are riding through their territory.

FAIRS AND EXHIBITIONS

CONNECTING WITH THE WORLD

Since the early 1990s, Puig's presence at trade shows has been a key part of our strategy to stay close to industry professionals and motorsport enthusiasts. Our first participation took place in 1990 at the Barcelona show — a starting point that marked the beginning of a long journey through major international events, crucial for increasing brand visibility and establishing direct connections with both local and global audiences.

Since then, we have taken part in renowned events such as EICMA in Milan (from 2003 to today), Intermot in Cologne and Munich, AIMExpo in the United States, and the BMW Motorrad Days in Formigal and Peñíscola.

FIRA DE BARCELONA

1990



Being present at these events has allowed us not only to showcase new products and strengthen commercial relationships, but also to maintain direct contact with the real needs of the market and gain first-hand insight into what the public is looking for.

"The importance of direct contact with distributors and customers"



1990



2024



EICMA MILANO
SINCE 2003

Over the years, our booth has evolved significantly. From the simple, functional setups of the 1990s, we have progressed to modern, interactive, and visually striking structures designed to offer a unique experience.

Comparing an image of that first stand with a current one reflects not just the growth of the company, but also the transformation of the industry itself.

IBIMOTA PARTNERSHIP

RACING



Partnership Between Puig and Bimota by Kawasaki Racing Team

When, in mid-2024, the Bimota by Kawasaki Racing Team visited Puig's facilities to announce their new project for WorldSBK, the answer was immediate: yes. A resounding yes, filled with excitement and passion for a challenge that already looked huge. It wasn't about joining an already established winning project—which would have been easy—but about getting involved from day one in a completely new adventure: the Bimota KB998 Rimini, a motorcycle that represents a new stage for a legendary brand, now backed by Kawasaki's know-how and Provec's racing expertise.

At Puig, collaborating on this project has been both a privilege and a responsibility. Our long-standing relationship with the Kawasaki Racing Team—one of the most successful in the WorldSBK paddock, with multiple world titles and a spotless track record with riders like Jonathan Rea and now Alex Lowes—has always been a high-level school of development, innovation, and excellence. This link has allowed us to understand the inner dynamics of a winning team and to adapt to the speed and rigor demanded by elite competition. Now, with Bimota in the equation, the challenge grows, and so does the motivation.

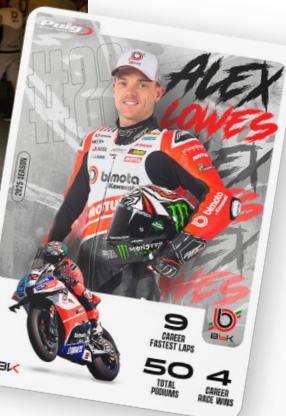


Puig team together with riders Alex Lowes (22) and Axel Bassani (47)

Misano: Two Golden Days to Grow

The Misano Marco Simoncelli Circuit, just a few kilometers from Bimota's headquarters, was the stage in mid-May for two days of testing that marked a turning point. Riders Alex Lowes, Axel Bassani, and test rider Xavi Forés rode from dawn to dusk, each with two bikes and a roadmap full of trials, setups, and new components. The whole technical team poured their efforts into refining the KB998, and for us, it was the perfect opportunity to validate many of our solutions live.

The test days were hectic, as always happens when available time falls short compared to the number of variables to test. But they were also highly enriching. The immediate feedback from riders and engineers allowed us to fine-tune details, spot areas for improvement, and project new R&D directions. In such a demanding environment, seeing how our components respond at the limit is priceless.



Competition as the Cradle of Innovation

The fairing and windscreens of the KB998, developed by Puig, have been key pieces in this collaboration. On top of that, the team surprised us with a special livery where our logo appeared prominently on the side fairing, reflecting the strong technical and emotional bond between both parties.

Our involvement goes beyond aesthetics. Brake cooling systems, R-Racer windscreens to improve aerodynamics, and active wings—an idea already explored in the conceptual DiabloX project—have their origin directly on the track. These components, born from real collaboration, eventually evolve into improvements for street bikes worldwide.



With our partners, we always seek complicity and commitment to respond to the demands of the racing world, where planning is difficult, and each race brings new challenges. That's why we need flexible and fast collaborators, able to adapt to very tight deadlines.

Puig, with its industrial structure and a specific racing department, offers us that agility. Their expertise in the manufacture of plastics, fairings, and windscreens brings great added value and facilitates direct and efficient communication.

Results That Speak for Themselves

The results didn't take long to come. After these intensive tests, the Misano Round turned out to be the team's best sporting performance of the season so far, highlighted by Alex Lowes' second place in the Superpole Race—clear proof of the joint work carried out between Puig's technicians and the Bimota by KRT.

A Union of Talent and Vision

The Bimota by Kawasaki Racing Team project combines Kawasaki's Japanese reliability, Bimota's Italian craftsmanship, and the experience of a team with a solid, winning trajectory. Added to this is a network of suppliers—among which we are proud to count ourselves—who work with passion to turn the KB998 into a true title contender.

For us, this collaboration is more than strategic: it is a constant source of learning. Competition challenges us and makes us better. Every test, every talk with engineers, every timed lap is part of a mechanism that drives innovation. At Puig, we feel fortunate to be part of this adventure where “everything is yet to be done, and everything is possible.” And the harder it is, the more it excites us.



///INTERVIEW

Off-road and on-road tester on a BMW R1300 GS

From a very young age, Carles Burriel felt that motorcycles were part of his DNA. At just 14, he was already sneaking away through the trails of Vallès with borrowed bikes, riding through forests while asking local farmers for fuel. His talent and passion led him to compete, train with Solo Moto, and grow in the world of racing. At 25, he made the leap to circuits, taking part in the Yamaha Cup and endurance races. With persistence and learning, he achieved victories and competed for 12 years in the legendary 24 Hours of Montmeló. It was an intense period where he combined speed with the role of motorcycle tester for specialized magazines, shaping a career that would mark him forever.

Today, although he has left professional racing behind, Carles continues to live motorcycling with the same passion: traveling, riding, and enjoying the freedom of two wheels. "I could live without riding, but it wouldn't be the same," he explains. "For me, it's a necessity." This passion makes him a natural collaborator for Puig, always keeping motorcycles at the heart of his life.

SCAN TO SEE
IT IN ACTION

PUIG COLLABORATOR

Carles Burriel

User and tester of Puig products since 2018



BMW R1300 GS

Behind every accessory that reaches the market, there are countless hours of testing, adjustments, and improvements. In this process, testers play a key role: they install the parts, put them to the test in all kinds of real-world conditions, and provide us with the most valuable feedback—that of the riding experience. Today, we speak with one of those riders who, beyond enjoying his bike, helps ensure that our products are increasingly safe, functional, and durable.

What exactly does your work as a Puig tester entail?

I test prototypes in real and often challenging scenarios: rain, snow, sunny days, high speeds, or riding behind vehicles to check turbulence. My role is to "push the product to the limit", because if it performs well under extreme stress, it will excel for the final user.

What is the working process like with Puig's engineers?

I identify and share what I notice: vibrations, turbulence, and water leaks. The engineers, who know how to modify the part, make adjustments, and we test again until we achieve a near-perfect result. This ensures that when the product reaches the market, users won't encounter the issues I've already identified.



Can you recall a Puig product you tested and the feedback you provided? How did it lead to improvements?

Yes, a clear example is the rear fender of one of our bikes. During the first tests, I noticed that vibrations put the part under significant stress, especially because I pushed it to the limit: jumps, skids, and mountain terrain, far more demanding than typical road conditions. To address this, the Puig team reinforced the part, adjusting materials and mounting points to enhance durability.

I also tested the fender in harsh environments: heavy rain, poorly drained roads, and areas with pooled water, ensuring it performed in the toughest situations. We found that water didn't drain properly, soaking the rider's legs. The solution was to adjust the angle and water intake, improving functionality without compromising aesthetics.

The result was a significantly more durable fender with better water evacuation, capable of withstanding challenging scenarios: jumps, bumps, and skids. This is a perfect example of how my feedback led to tangible improvements.



"This ensures that when the product reaches the market, users won't encounter the issues I've already identified".



Carles Burriel, alongside Adrià Marco, aerodynamic engineer, sharing feedback after testing different products together.

What about other parts, such as screens or deflectors?

With screens, issues often arise at high speeds due to turbulence. That's why I test them from slow speeds to high speeds, and also behind trucks or cars, which is where the most turbulence is generated.

With deflectors, we found that the size of the opening could cause water to hit the helmet directly. These are details you only notice on the road.

"That's why I test them from slow speeds to high speeds. These are details you only notice on the road".



Rear Fenders
REF 21895J



Extended Front Deflectors
REF 21896H



What essential products do you recommend for a ride?

For me, two parts are absolutely essential. The first is the **rear fender**. Off-road riders know that original fenders don't work well: they fail to drain water, soaking you and even your passenger. The Puig fender is different: it's designed to evacuate water perfectly and withstand demanding terrains: jumps, bumps, and skids. For me, it's a triumph because it protects you completely and allows off-road riding without further modifications. It's the best, no question.

The second is the **screen's front deflectors**. Puig has done something unique: unlike other products that cut water flow to redirect it, these deflectors alter the water's trajectory without breaking the material's continuity. This disperses water downward, away from your helmet, while maintaining an elegant, clean design. When I saw this, I said, 'You nailed it.' The perfect water deflection combined with flawless design is incredible. They're undoubtedly the best deflectors I've tested.

What does it mean to you to help develop products used by riders worldwide?

Collaborating with Puig captivated me from the start. Though self-taught and immersed in the motorcycle world for years, I discovered a new environment I loved. I enjoy every stage—testing parts, collaborating with the team, and seeing my suggestions become real improvements. The enthusiasm I've had for motorcycles since childhood is something I share with the Puig team, making the process deeply rewarding.

What I value most is that, from the outset, they made me feel like family. Communication is seamless, the atmosphere is incredible, and I've always felt respected and trusted for my contributions. This allows me to fully engage and feel part of the process, from initial tests to final adjustments.

Personally, it's fulfilling to witness the team's potential and learn from their professionalism and vision. It's a win-win: Puig benefits from my experience and technical perspective, and I gain from working with a highly skilled, quality-driven team. This motivates me and makes me truly happy to be part of the project.

"It's a clear win-win: Puig benefits from my experience and technical perspective, and I gain from working with a highly skilled and quality-driven team".

What does Puig mean to you?

What truly captivates me about Puig isn't just the products or their quality, but the people behind them. They exude an energy and dedication to the motorcycle world that's contagious and inspires everyone. Their drive, their way of living motorcycling, and above all, their humanity have truly won me over. Collaborating with them reignites my motivation in a way I hadn't felt in years.

Beyond technical excellence, Puig has a familiar, personal touch. With years in the market, they've built a loyal audience. Puig's customers aren't like those of other brands or online stores: there's a connection, a more personal approach. This makes Puig unique and special, fostering a sense of "family" united by a shared love for motorcycles.

PUIG SPAIN COLLABORATORS

At Puig, we constantly work to develop innovative products that enhance your motorcycle's performance, functionality, and riding experience.

That's why we've created this form to build a database of riders eager to collaborate with us in developing and testing new products.

By completing the form, your motorcycle will be registered in our system, and we can contact you if we need a model like yours for future projects.



CHECK OUT ALL THE INFORMATION
ACCESS THE
REGISTRATION FORM



1 Try our prototypes

2 Give us your feedback

3 Get exclusive benefits

///NEWS

SAFETY AND VISIBILITY



DIABLO

Rearview Mirror

The Diablo mirror is a completely new concept, combining three functions in a compact, elegantly designed piece. When closed, it serves as a lever protector and a wing that channels airflow to improve the bike's aerodynamic efficiency. When open, it provides a compact rearview mirror, clearing space above the handlebar for better mobility during sporty riding. It is recognizable for its organic finish and muscular appearance. Machined from a solid block of aluminum with a black-anodized finish.

Ref. 22112



MP25

Rearview Mirror

The MP25 is an evolution of the successful MP mirror, featuring redesigned housing and arms for a more dynamic and elegant look while maintaining the same proportions and adjustment system for mounting above or below the handlebar. Made from CNC-machined aluminum with a matte black finish.

Ref. 22613



BLADED

Rearview Mirror

The Bladed Mirror is a bar-end mirror with a new adjustment system that allows tilting the arm without affecting rotation relative to the handlebar or the ball-joint setting. Its housing features a minimalist, aggressive design. Made from CNC-machined, anodized aluminum for maximum strength and durability.

Ref. 22668



AIR DUCT & WHEEL DEFLECTORS

Brake Cooler 2.0

For efficient and safe braking, the **Air Ducts** channel air toward the brake caliper to prevent overheating and performance loss, reducing temperatures by an average of 12–15 °C.

Wheel deflectors minimize turbulence from the spinning wheel, enabling cleaner airflow to the radiator and creating a channel that cools the brake discs while reducing front-wheel turbulence.



D12

Maxiscooter Winglets

Adapted from the D12 winglets, these winglets bring the sporty aesthetic and aerodynamic benefits to popular maxiscooters, enhancing their everyday performance and style. Manufactured in Barcelona using premium materials for an elegant, sporty appearance.

AERODYNAMICS AND PERFORMANCE



D12

Side Spoiler

Originating from high-level racing, the D12 winglets feature a **double surface** that creates an inner channel where air is compacted and accelerated, generating downforce (up to 12 kgf in some models) on the motorcycle's front axle. This downforce enhances stability, grip, and anti-wheelie effects, improving performance and safety. Available for naked bikes and maxiscooters.



AESTHETICS AND DESIGN



License Plate Holder

The new license plate holder features a more aggressive, modern design while retaining full functionality, including mounts for indicators and an adjustable reflector. It includes a rear cover to hide and guide wiring, offering a compact, elegant, and flexible assembly.



EVOLUTION

Footpeg

The Evolution Footpeg is defined by simplicity and functionality. Its cylindrical shape with diamond-cut knurling ensures maximum grip in any foot position, while its geometric uniformity provides an elegant, balanced aesthetic from every angle. Made from CNC-machined, anodized aluminum for strength and durability.

Ref. 22600



PROTECTION

R25

Engine Guard

The R25 Engine Guard, an evolution of the classic Puig engine guard, retains the polyamide body's performance (impact absorption, slide resistance, and durability) while expanding elastic protection at the front and rear with a more aerodynamic, sporty design. It includes replacement rubbers in various colors for personalization.



ELUDE

Injected Handguards

The new handguards for trail bikes feature a universal mounting system and metal skeleton, combining rigidity and lightness to protect against impacts, cold, water, and other elements. Their aggressive yet elegant lines and multiple finishes ensure a perfect fit for any motorcycle.

Ref. 20223



COLOR GRAPHICS

NEW

HONDA CB1000 HORNET
HONDA CB750 HORNET
KAWASAKI Z900
YAMAHA MT-07

More models coming soon!





**MOTORCYCLE
PASSIONATE
MANUFACTURERS
CONSTANTLY DEVELOPING
HIGH TECH PARTS
SINCE 1964**